

MEET OUR NEW DFA TEAM MEMBER **TIM SEEDEN**

I would like to take this opportunity to introduce Tim Seeden to the Domino's Community. Tim is president and founder of Association Solutions, Ltd. (ASL) a multi-management company that manages Professional and Trade Associations. Tim's background has brought him full circle from hospitality, tourism into association management. He has served as an Executive Director for national & international associations as well as state and local organizations. His straightforward approach to association management creates a winning environment that builds strong relationships with association leaders. Having served on numerous state and national boards and committees his knowledge resonates into the association management arena. His professional affiliations include The American Society of Association Executives (ASAE), International Association of Association Management Companies (IAAMC) and Meeting Professionals International (MPI).



Some of the benefits Tim will bring to the DFA include hotel negotiations, marketing support, membership building, Affinity Partnership Development and meeting management. Tim's expertise in meeting planning will be a tremendous benefit to DFA.

His staff is very seasoned, knowledgeable and friendly. Tim's goals include lending his ideas, support, resources and management expertise to the numerous volunteers who have dedicated themselves to the DFA. "We are excited to be a part of Domino's team and have already seen ways in which our organization can benefit the DFA. The DFA has a substantial number of valuable member benefits. In addition to those benefits, it's important to realize the value propositions that DFA provides for its franchisees, as well as, the entire Domino's Pizza System", Seeden said.

Tim and his staff joined the DFA's efforts in April 2002. We are all looking forward to his group adding value to our members and increasing the value that the DFA plays within the Domino's System.

Please join me in welcoming him.

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Your Director,

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