

Members' Advantage

by John Scully, executive vice president, ASA

Did You Know?

- How can we help you? You can get immediate online assistance about ASA membership and benefits by going to the Member Benefits section of the ASA Web site, www.asashop.org, and clicking on the online support button. This interactive service allows you to communicate with a staff member in the membership department via chat. Use this service the next time you need us and save yourself a phone call!

- April is National Car Care Month for consumers and automotive repair businesses. The Be Car Care Aware campaign is a consumer education campaign about the benefits of regular vehicle care, maintenance and repair, designed to represent and engage all segments of the aftermarket industry. Visit www.carcare.org for more information on the campaign and how you can capture your share of the annual \$60 billion of unperformed vehicle maintenance and speak as a single, unified voice on behalf of the industry.

- ASA members Richard Barrow, Coastal Transmission, Savannah, Ga.; Michael Mahneke, AAM, Mahneke Motors, Goleta, Calif.; and Doug McAllister, Douglas Automotive, Barrington, Ill., each won a NASCAR race package. They enrolled their business in ASA's newest member benefit, the NASCAR Performance Network, and became Charter members in 2003. This placed their name in a drawing for several prizes, including a \$50 coupon that could be used toward the purchase of an ASA business aid or an Automotive Management Institute self-study course, a NASCAR race package or a free lifetime membership in ASA. Three winners from each group were drawn.

- Universal Underwriters Group and the Tire Industry Association support the Association Health Plan, H.R. 660/S. 545, the Small Business Health Fairness Act. The plan will result in small business owners being able to band together across state lines through their membership in a bona fide trade or professional association to purchase health coverage for their families and employees.

Affiliate of the Month

"ASA-ILMD's cornerstone is the volunteers who make up the board of directors and professional office staff. An enduring relationship with ASA and ASA-ILMD has enabled Illinois to host successful workshops, seminars and AMI-accredited training. It all works because a group of individuals put their hearts and souls into building an organization through grassroots networking that makes a difference in our industry. A turn of the key and the future is now!"

— Tim Seeden, Executive Director, Automotive Service Association-Illinois Mechanical Division



Associate Member of the Month

"IDENTIFIX is proud of its long-standing association with ASA.

For the past 15 years we have enjoyed a camaraderie with ASA

in establishing leadership, innovation and growth in the automotive industry. A big thank you from the Sweet and Sauer team!"



CarCareONE 90 Days Same-As-Cash

Top Sales for ASA National Members • January 2004

1. Dave's Tire Corral, Arizona	\$11,741.00
2. Fred's Transmission World, New York	\$9,650.24
3. Kirsch's Auto Center, Ohio	\$8,291.80
4. Ace Transmission Factory, Colorado	\$8,267.27
5. The Auto Clinic, Missouri	\$8,199.31

Thank You for Your Support

January 2004 National Members

Abe Bekelian, Arizona
 Frank Buckner, Arizona
 Erna Goldkuhl, Arizona
 Angel Lopez, Arizona
 Jim Turney, Arizona
 Carlos Costa, California
 Chris Debruine, California
 Richard H. Otani, California
 Andre Schagerer, California
 Leo Swanson, California
 John Krol, Connecticut
 William A. Rogers, Florida
 Lisa Grier, Georgia
 Mark Pierson, Illinois
 Scott Campbell, Kansas
 Rex Carswell, Kansas
 Terrance D. Lang, Kansas
 Clark Parcell, Kansas
 Julie Ralston, Kansas
 Francis Young, Kansas
 Noel Hanni, Kentucky
 Robert Faranso, Michigan
 Mary Annacone, Missouri
 Bert Gemmill, Missouri
 Chris Green, Missouri
 Rick Hall, Missouri

Steve Hines, Missouri
 David Huffman, Missouri
 John Hursman, Missouri
 Frank Laffarque, Missouri
 Ron Martin, Missouri
 Roy Smith, Missouri
 Glen Boisvert, New Hampshire
 Emilio Appollonio, New York
 John T. Kane, New York
 Kevin Taggert, New York
 Floyd Diehl, Pennsylvania
 Scott Millard, Pennsylvania
 Chris Shelton, Tennessee
 Peyton Benson, Texas
 Mark McClure, Texas
 Pete Green, Texas
 Craig Lester, Texas
 Francisco J. Lozano Jr., Texas
 Bobby Seals, Texas
 John Shaw, Texas
 Larry Stafford, Texas
 Dee M. Breilein, Washington
 Frank Rosendale, Washington
 Alan Steensland, Washington
 Nathaniel Quintrall, Wyoming